



INTERIOR  
TECHNOLOGY  
SERVICES, INC.

Xavier,

It was a great pleasure to meet with you today at the Dubai Boat Show. I needed some outside independent inspiration (kick in the ass) to get me off my 30 year old captain mentality (as you put it) to go forward in a big way with my business. As I told you, I have not advertised in 23 years. I always felt that my direct approach to marketing (knocking on doors) was sufficient. I was wrong. I feel that advertising with your publication is the absolute best way for my business to expand in this industry.

As I said before, one job pays for the success. I have been approached by many trade papers (such as Dockwalk & Triton) to advertise but I feel this is the most professional way.

Best Regards,

Rick Perkins