



Many of us can be very sceptical about advertising. However it's certainly helped us at Yacht Lifeline to become the leading medical solutions supplier to the SuperYacht industry. As a result I am a huge supporter of targeted marketing and certainly Yachting Pages provided us with an exciting opportunity to reach our target market. Not only that, they are also very nice people to deal with.

However, a trade magazine or directory is only as good as its distribution; hence as long as Yachting Pages continues to distribute effectively some 60,000 copies in over 50 countries then I will continue to use this industry leading directory.

Ian Hill

Director – Yacht Lifeline