



**electrical and electronic engineering
hardware and software systems
for the marine environment**

Steve Crowe
Yachting Pages

16th, January, 2008

Dear Steve,

We are pleased to be in your fourth edition of Yachting Pages. As one of your original clients in your first edition, with our seasoned experience of marketing in the super yacht industry, we decided to use Yachting Pages as one of our preferred directories because:

- a) It is a complete directory. The listings were not limited to those who advertise. Everyone could have a free listing. Thus only one directory is required to cover all.
- b) The directory is free, thus there is no reason not to have one.
- c) The directory is hand delivered to every yacht.
- d) The proposed distribution was far bigger than any other publication.

All these factors are the same today as four years ago and the distribution has increased considerably. We are very pleased to be part of it

Best regards,

Roger Horner
Group Managing & Marketing Director
E3 SYSTEMS GROUP

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