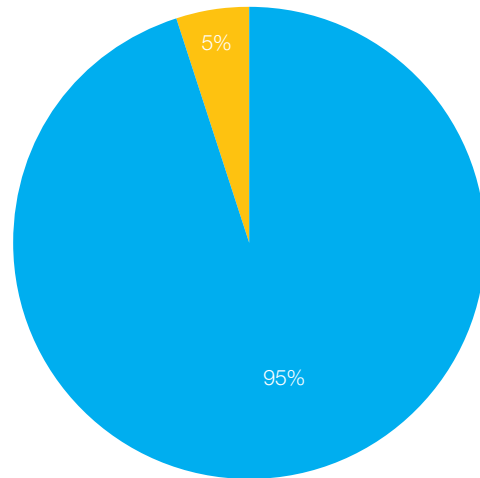


CANNES & MONACO SURVEY RESULTS 2013

This survey was completed at both the Cannes Yachting Festival 2013 and the Monaco Yacht Show (MYS) 2013. Yachting Pages Media Group spoke to 158 captains and senior crew.

1. Do you have Yachting Pages on board?

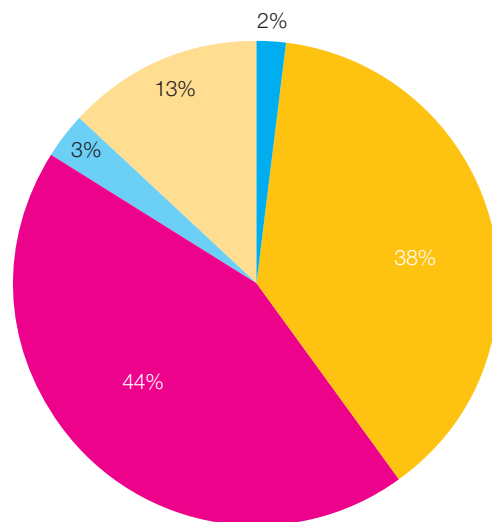
- Yes - 95%
- No - 5%



2. How often do you use it?

- Everyday - 2%
- Once a week - 38%
- Once a month - 44%
- Once a year - 3%
- Do not use - 13%

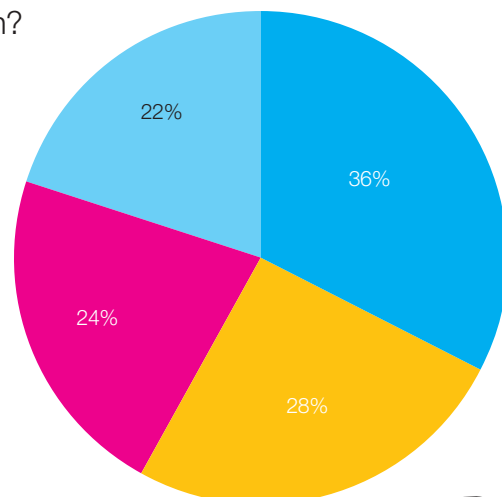
84%
use Yachting Pages on a regular basis (daily, weekly or monthly)



3. What type of device do you view Yachtingpages.com on?

- Laptop - 36%
- Mobile phone - 28%
- Tablet/Ipad - 24%
- Computer - 22%

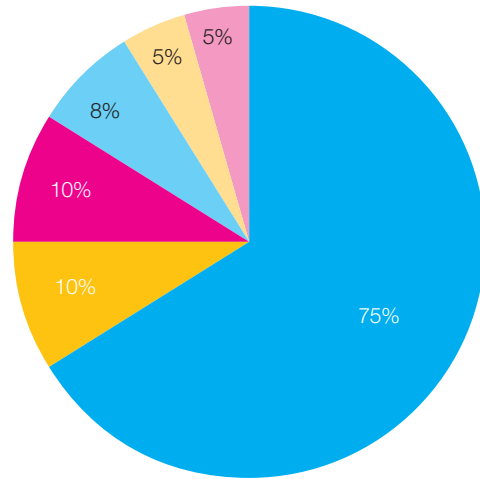
52%
of crew view Yachtingpages.com on a handheld device



CANNES & MONACO SURVEY RESULTS 2013

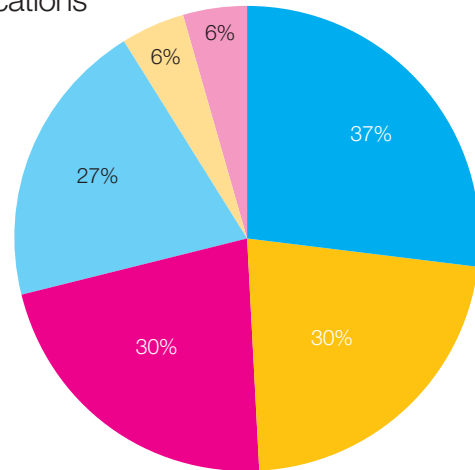
4. Where did you get your copy of Yachting Pages?

- Hand delivered - 75%
- From distribution point - 10%
- Boat show - 10%
- Cant remember - 8%
- Yacht agent - 5%
- Capitainerie - 5%



6) In addition to Yachting Pages, what other methods/publications do you also use to find suppliers and services?

- Google - 37%
- Internet - 30%
- Existing contacts - 30%
- Word of mouth - 27%
- Superyacht Services Guide - 6%
- Management company or agent - 6%



7. Would you use a refit specific book to compare shipyard facilities?

- Yes - 59%
- No - 35%
- Don't know - 6%

